MEMORY JOGGER

How many conversations are you having?

→ People Who Will Use the Product	\rightarrow	People	Who	Will	Use	the	Product
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- → People who Take Part in the Opportunity
- → People who will refer you to the first 2

Put your list into OVERDRIVE - 4 new names in each category EACH month

	, ,
\rightarrow	People who get "IT" done
	1.
	2.
	3.
	4.
\rightarrow	Friends and Friends of friends of friends of friends
	1.
	2.
	3.
	4.
\rightarrow	Spouse Connection - their friends, friends spouses, their coworkers, their family, their social
	group circles
	1.
	2.
	3.
	4.
\rightarrow	Neighbors Past & present, Vacation Neighbors, Modere has VERY FEW COUNTRY BOUNDARIES
	1.
	2.
	3.
	4.
→	Family THE WHOLE family cousins, in laws, yes even the estranged AND STRANGE ones too
	1.
	2.
	3.4.
_	Parents from school sports, clubs, classes, groups
	1.
	2.
	3.
	4.
	••

1.	
2.	
3.	
4.	
→ Volunteers	
1.	
2.	
3.	
4.	
→ Healthcare professionals - Doctors, Nurses, Dentists, Massage Therapists, Chiroprac	ors
1.	
2.	
3.	
4.	
→ Pet Owners - vets, groomers, rodeo, pet and horse agility, best in show	
1.	
2.	
3.	
4.	
→ Professionals - educators, bankers, execs, lawyers, CPAs	
1.	
2.	
3.	
4.	
→ People you take classes with went to school with	
1.	
2.	
3.	
4.	
→ Your personal interest clubs, sports, leagues	
1.	
2.	
3.	
4.	
→ Mom Groups, clubs, support groups, monthly get together groups	
1.	
2.3.	
3. 4.	
7 .	

\rightarrow	Church, Mosques, Synagogue
	1.
	2.
	3.
	4.
\rightarrow	Event People, wedding planners, party planners, photographers, life coaches
	1.
	2.
	3.
	4.
\rightarrow	Service providers - Hair, Nails, Skin, Toes, Ink, Mail Carrier, Mechanic, people who work counters
	in businesses you frequent
	1.
	2.
	3.
	4.
_	Social media contacts
	1.
	2.
	3.
	4.
_	
7	People whose businesses you support
	1.
	2.
	3.
	4.
→	People who sell things cars, houses, jewelry, life insurance
	1.
	2.
	3.
_	4.
\rightarrow	Coaches & Teachers
	1.
	2.
	3.
	4.
\rightarrow	Military, Cops, Fire Fighters, Security, Correctional workers
	1.
	2.
	3.
	4.
\rightarrow	People who work in building, tradespeople, laborers
	1.
	2.
	3.
	4.

\rightarrow	Hobby People - Scrapbookers, knitters, crafters, reading clubs, wine tasters
	1.
	2.
	3.
	4.
\rightarrow	Athletes, Gym bunnies, marathoners, skiers, beer leagues, swimmers, weight lifters, body builders
	1.
	2.
	3.
	4.
\rightarrow	Political people
-	1.
	2.
	3.
	4.
_	SUPERCOOLFUNPARTYPEOPLE!!
	1.
	2.
	3.
	4.
_	Networking groups Biz Groups - Start one! Be in One!
	1.
	2.
	3.
	4.
7	Movers & Shakers, DISRUPTORS 1.
	2.
	3.
	4. Troval Croups, Trovalors, Spourbirds
7	Travel Groups, Travelers, Snowbirds 1.
	2.
	3.
	4.
7	Campers, backpackers, hikers, hunters & extreme sports people
	1.
	2.
	3.
	4.